

HERSING CORPORATION LTD

(Incorporated in Singapore)
(Company Registration Number 199706986E)

PROPOSED JOINT VENTURE FOR EXPANSION OF HERSING'S SELF STORAGE BUSINESS

1) TERM SHEET SIGNED FOR A PROPOSED JOINT VENTURE

The Board of Directors of Hersing Corporation Ltd ("**Hersing**") is pleased to announce that on 14 January 2010, Hersing entered into a non-binding term sheet with CapitaLand Commercial Limited ("**CCL**").

2) RATIONALE FOR THE PROPOSED JOINT VENTURE

Hersing's wholly-owned subsidiary, StorHub Self Storage Pte Ltd ("**StorHub**"), currently manages and operates five self storage facilities across Singapore.

The Proposed JV will enable Hersing and CCL to leverage on each other's expertise, resources, financial strength and network to expand self storage business using the brand "StorHub".

3) KEY POINTS OF THE TERM SHEET

The following are the key points of the term sheet:

3.1) StorHub will be the designated asset holding company for this Proposed JV to expand the self storage business.

3.2) A management company will also be incorporated by the partners for the purpose of providing property management and asset management services to the asset holding company.

3.3) Joint Venture Agreement

Both parties will enter into a Joint Venture Agreement ("**JVA**") in respect of the asset holding company and the management company.

4) DIRECTOR'S INTEREST

Save for their respective shareholding interests in Hersing (if any), none of the directors and substantial shareholders of Hersing have any interest, direct or indirect, in the above transactions.

5) **IMPORTANT NOTICE**

Shareholders should note that the term sheet has no legal or binding effect, and it does not purport to create any legal relations other than to provide a period for the parties to negotiate and enter into formal binding contracts. If further negotiations should fail, the parties will not enter into the Proposed JV.

Shareholders are accordingly advised to exercise caution when dealing in the shares of Hersing and to refrain from taking any action in respect of their shares in Hersing which may be prejudicial to their interests.

Hersing will make further announcements in due course as and when the Proposed JV is negotiated and concluded, and significant milestones are achieved.

By Order of the Board

CHUA KHEE HAK
Director
14 January 2010